

2008
WINNER
OF

7

Awards

EDITORIAL | RESEARCH | DESIGN

AWARDS

Physicians Practice has a long-standing reputation for quality editorial, design, and research recognized by organizations such as The Association of Healthcare Journalists, the Trade Association, and Business Publications International, American Society of Healthcare Publication Editors, and American Society of Business Publication Editors.

In 2008, *Physicians Practice* received seven prestigious awards for editorial and design.

TRADE ASSOCIATION BUSINESS PUBLICATIONS INTERNATIONAL (TABPI)

Best Feature Article, "Give Peace a Chance" by associate editor Shirley Grace

AMERICAN SOCIETY OF HEALTHCARE PUBLICATION EDITORS (ASHPE)

Regular Column, "The Bigger Picture" by editorial director Pam Moore

AMERICAN SOCIETY OF BUSINESS PUBLICATION EDITORS (ASBPE)

NATIONAL AWARDS

Front Cover Illustration, "Show Your Schedule Who's Boss"

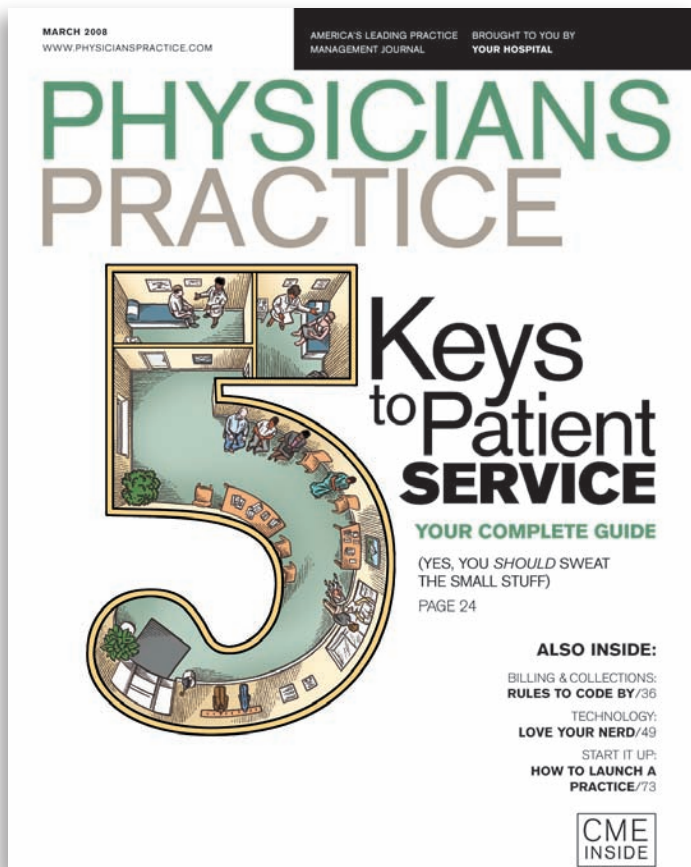
Regular Column, "The Bigger Picture" by editorial director Pam Moore

REGIONAL AWARDS

Best Original Research, "You Be the Judge" (PayerView) by editorial director Pam Moore

How-To Article, "Dealing With Death" by Robert Redling

Individual Profile, "Sweeter the Second Time" by senior editor Laurie Hyland Robertson



The 2009 editorial calendar is available online at www.PhysiciansPractice.com/Advertising

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