Video: Synching Patients and PHRs to Improve Health Communication


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PricewaterhouseCoopers' (PwC) Health Industries Advisory Practice recently issued a report on the rise of PHRs and how physicians can encourage patients to utilize this emerging technology. In this video, Mark Sugrue of PwC discusses the report, how PHRs can assist patients, and the importance of interoperability with other technological tools, such as EHRs.

For more on the report, view our story here.

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